

Opportunities for Business to Community Engagement

with local Charities and Community Groups

<u>Section 1</u>	Employee Team Project Challenges	2
	<i>Make a Difference to a Charity in just one day</i>	
	<ul style="list-style-type: none">• Boroughwide• Maidenhead Area• Windsor Area• Other	
<u>Section 2</u>	Individual Employee Volunteering	7
<u>Section 3</u>	Skills Sharing Opportunities	9
	<i>Use your Professional Skills to help a local Charity</i>	
	<ul style="list-style-type: none">• Speakers/Training• Other Skills Sharing Roles & Projects	
<u>Section 4</u>	Donations in Kind / Sponsorship Opportunities	13
	<i>(Do you have equipment or product to give away?)</i>	

Section 1 Employee Team Project Challenges

Boroughwide Locations

ABC to Read (Assisting Berkshire Children)

(Support primary school children to improve their reading ability.)

- Project** Making cards to sell for fundraising (Birthday, Christmas & General).
Arranging a Volunteers Coffee Morning for volunteers in WAM area.

RBWM CHILDREN'S CENTRES

(Education, activities and groups for young children. Also run breakfast and after school clubs.)

- Project** Room and Garden makeover or maintenance projects at local Children's Centres.

RBWM PUBLIC LAND/FOOTPATHS

- Project** Land maintenance projects on public land and rights of way footpaths.

RVS CAREBANK

(Provide Good Neighbour services for the elderly, shopping, befriending etc.)

- Projects** Garden Maintenance (eg Grass cutting at Care Homes etc).
Help elderly hoarders tidy their homes.

Maidenhead Area

BEEHIVE PRE-SCHOOL

(Education & activities.)

- Project** Front & Back Garden makeovers, suitable for the children.
Indoor painting & decorating, in bright colours.

BRAYWICK NATURE CENTRE

(A local Nature Reserve which also operates as an Education Centre working with local schools to teach children about their environment.)

Project To help improve the woodlands for wildlife by felling and sawing trees, stacking logs into habitat piles and planting saplings and bulbs. (Nov – Mar activities).

CITIZENS ADVICE MAIDENHEAD & WINDSOR

(Provide free, impartial and independent advice to Borough residents on many problems including housing, employment, debt, benefits, etc. We also issue Foodshare vouchers for the area.)

Project To organise and run a Thank You Event (eg Quiz Night & Supper) for 40 Volunteers.

HORSE RANGERS, FIFIELD

(Use rescue Horses to teach children with no access to ponies all aspects of riding and care of the animals. Use a structured programme where children earn badges as they pass stages.)

Project Land clearance, land and building maintenance, building fences etc.

MAIDENHEAD COMMUNITY CENTRE

(Day Centre services and activities for the elderly.)

Projects Various land and building maintenance projects (gardening/mowing, painting/decorating, litter picking).

MAIDENHEAD FOODSHARE/OPEN KITCHEN

(Centre for the Homeless, and supply food/meals to people in need)

Projects Collecting/Sorting/Delivering food items, helping with meals at Centre.

MAIDENHEAD FESTIVAL

(Takes place in Kidwells Park in July, and has attendance of around 8,000 people.)

Project Teams to help with set-up/directing & assisting stall holders/chair hire/backstage. (NB In recognition, your COMPANY LOGO would be displayed on website and big screen at Festival).

MAIDENHEAD SOCIAL WORK TEAM

(Looking after vulnerable local residents who have special support needs)

Project Paint a small one bedroom flat for a Learning Disabled Client.

NATIONAL TRUST CLIVEDEN / MAIDENHEAD & COOKHAM COMMON

Project Land clearance and maintenance, planting, hedging, ditching, digging, etc.

RBWM CHILDREN'S CENTRES

(Education, activities and groups for young children. Also run breakfast and after school clubs.)

Project Room and Garden makeover or maintenance projects at local Children's Centres.
Painting a mural in a corridor at Riverside Children's Centre.

SALVATION YOUTH TRUST

(Islamic values youth organisation which provides social, educational, spiritual and leisure support to young people to help them become healthy & worthwhile citizens.)

Project Run a session (2.00 – 4.00pm Sundays) to inspire youth, with individuals from businesses introducing what their profession is and explain the route they went through in order to reach their career goal.

SCHOOLS ECO GARDEN PROJECTS

(Eco projects with local schools, developing nature gardens, allotments, sensory gardens etc)

Project Land clearance and maintenance, planting, pond digging, allotment preparation etc.

Windsor Area (incl. Datchet, Wraysbury, Eton, Dorney, Wexham)

AGE CONCERN SPENCER DENNEY WINDSOR

(Day Centre activities for local, often very frail, elderly.)

Project Develop the outside space to create an attractive outdoor seating area.

DATCHET MONDAY CLUB

(Day Centre activities for local, often very frail, elderly.)

Project Run a tea party or outing for clients, Mon afternoon.

DORNEY ANIMAL SANCTUARY & THERAPY CENTRE

(Animal rescue centre, and therapy activities for disabled children.)

Project Land clearance, land and building maintenance, building fences etc.

HORSE RANGERS, FIFIELD

(Use rescue Horses to teach children with no access to ponies all aspects of riding and care of the animals. Use a structured programme where children earn badges as they pass stages.)

Project Land clearance, land and building maintenance, building fences etc.

QUEEN ANNE FIRST SCHOOL (Local Primary School)

Projects Indoor: various painting tasks.
Outdoor: improving pond area; painting a music garden; developing children's planting areas; create a nature garden.

RIDING FOR DISABLED, WEXHAM

(Riding school and therapy centre for disabled children and adults)

Project Various land and building maintenance tasks.

RBWM CHILDREN'S CENTRES

(Education, activities and groups for young children. Also run breakfast and after school clubs.)

Project Room and Garden makeover or maintenance projects at local Children's Centres.

SWAN LIFELINE, ETON

(Swan rescue centre)

Project Various land and building maintenance tasks, also cleaning out pens, preparing feeds etc.

SWAN SUPPORT, DATCHET

(Swan rescue centre)

Project Various land and building maintenance tasks, also cleaning out pens, preparing feeds etc.

SLOUGH COMMUNITY RESOURCE CENTRE

(Local centre used for Charity training and events)

Project Painting and decorating main room, kitchen, lobby area and toilets.

THAMES HOSPICE

(Residential and day care Hospice services for the area)

Project Various land and building maintenance tasks, gardening etc.

Other Locations

SEBASTIAN'S ACTION TRUST, NORTH WALTHAM, HAMPSHIRE

(Provides services & support for seriously ill children and their families.)

Project Room or Garden development projects at the Respite Care Home (eg sensory garden).

Section 2 Individual Employee Volunteering

ABC to Read (Assisting Berkshire Children)

(Support primary school children to improve their reading ability.)

- Roles**
- IT Training on a Mac, to help staff member develop skills and improve efficiency.
 - Making cards to sell for fundraising (Birthday, Christmas & General).
 - Arranging a Volunteers Coffee Morning for volunteers in WAM area.

CLIC SARGENT

(Cancer charity supporting children and young people, providing clinical, practical, financial and emotional support to them and their families)

- Role**
- Race Marshals at Fundraising Events throughout the year, eg Windsor Park Run in Sept.

FAMILY FRIENDS

(Provides help to families in crisis who have young children.)

- Roles**
- Family Volunteer - for employees who could do one Induction day, then 6 x 2hr support sessions.
 - Event Helper - local events eg Summer fairs, a circus for the Army families. You may even like to dress up as our mascot - Freda the Hippo!

LEARNING TO WORK

(Bringing practical skills experience and opportunities to young people)

- Role**
- Interviewers to run mock interviews for young people at RBWM Events.

LICENSED TRADE CHARITY

(Provides help & support for ex-licensees who have fallen on hard times, lost homes due to recession etc.)

- Role**
- Telephone Befrienders - for employees who could make a couple of calls a week to someone in need.

MAIDENHEAD FOODSHARE/OPEN KITCHEN

(Centre for the Homeless, and supply food/meals to people in need)

Roles Collecting/Sorting/Delivering food items, helping with meals at Centre.

RVS CARE BANK

(Provide Good Neighbour services for the elderly, shopping, befriending etc.)

Role Christmas Volunteering eg Home / Hospital visiting (DBS checked volunteers).

SWAN LIFELINE, ETON

(Swan rescue centre)

Roles Various land and building maintenance tasks, also cleaning out pens, preparing feeds etc.

SWAN SUPPORT, DATCHET

(Swan rescue centre)

Roles Various land and building maintenance tasks, also cleaning out pens, preparing feeds etc.

Section 3 Business Skills Sharing

SPEAKERS / TRAINING

ABC to Read (Assisting Berkshire Children)

(Support primary school children to improve their reading ability.)

Roles IT Training on a Mac, to help staff member develop skills and improve efficiency.

EXECUTIVE JOB CLUB

(Networking, support, mentoring and training for local executives, often redundant, forced into looking for new roles.)

Roles Volunteers Speakers and Trainers.

Volunteers to help run the Club, plan sessions, speakers etc.

LICENSED TRADE CHARITY

(Provides help & support for ex-licensees who have fallen on hard times, lost homes due to recession etc.)

Training Need IT Training for new Volunteers.

OTHER SKILLS SHARING ROLES & PROJECTS

ABC to Read (Assisting Berkshire Children)

(Support primary school children to improve their reading ability.)

Role Trustees with experience or an interest in education and children's development, and skills in Business Development & Marketing.

ADULT DYSLEXIA CENTRE

(Provides information, support & training for adults with dyslexia.)

Project **Business Development** - Professional input required into development of 3 year strategy, including review of services, funding, marketing.

BRAYWICK HEATH NURSERIES

(Local plant nursery operating as a social enterprise, to provide training and employment for young people with special needs, learning disabilities etc.)

Role Trustees, with Business skills, to help shape the future of the organisation.

Advice Marketing
Website

CITIZENS ADVICE, MAIDENHEAD & WINDSOR

(Provide free, impartial and independent advice to Borough residents on many problems including housing, employment, debt, benefits, etc. We also issue Foodshare vouchers for the area.)

Role PR Volunteer to help develop and implement PR activities.

EAST TO WEST

(Supports Homeless Young People into foster homes for up to 2 years, and on a path to a brighter and positive future.)

Advice PR support for Press Releases/Radio etc.

Projects **Marketing** - Help develop Campaign to recruit new Host families.
Marketing / IT - Support for developing social media and online presence for charity.

FAMILY FRIENDS

(Provides help to families in crisis who have young children.)

Advice Advisory contacts that we could call on for advice on HR, Finance, Legal, Facilities Management, Marketing, Training.

FOOD ACADEMY

(An 8 week structured Programme (supported by the Police & Army Covenant), using Cooking, to build self-esteem & life skills in young people from local Army families/underperforming young people from local schools, and potentially start them on careers in the Catering Industry. Could you inspire or mentor a young person?)

Role We need help with Mentoring, Skills Workshops & Sponsorship – and are looking for business people, chefs, restaurant owners / companies with canteens, who can work with these Young People and help them to realise their potential.
With support and mentoring they will make great employees of the future.

LEARNING TO WORK

(Bringing practical skills experience and opportunities to young people)

Role

We are seeking new volunteers to assist with activities in schools showcasing your skills for young people around Careers/The World of Work. We have a variety of opportunities from mock interviews with 16-18yr olds, Careers fairs, work ready events and more. We just need a day of your time in the Summer term.

Any skill set is suitable as what these young people need is a role model.

For details of specific dates for local School events go to <http://www.learningtowork.org.uk/business/get-involved/>

MAIDENHEAD CYCLE HUB

(A new local initiative sourcing and refurbishing bikes to encourage people to get active)

Advice

Advice and input on Marketing & Promotion; Sourcing bicycles to refurbish; Legal Advice on contracts for funding, premises & employment; Business Planning & Development; Financial management & Accountancy

MAIDENHEAD FESTIVAL

(Takes place in Kidwells Park in July, and has attendance of around 8,000 people.)

Advice

Professional advice on sponsorship and fundraising ideas for the Festival, to ensure the continuing support required.

MAIDENHEAD HERITAGE CENTRE

(Local museum and heritage centre, also providing educational support for schools etc.)

Projects

IT - Help to develop an Online Shop

IT - Help with Website Security:

We need a webmaster who is familiar with Word Press. Our site has been built on Word Press Executive Pro Theme from Studio Press. Our most immediate needs are around security (making sure that the site is safe from hackers as we have contact forms and a shop), and optimisation of SEO.

Also, we could use some help with theme & plugin updates, and editing global fonts and colours in the site (CSS); We have a Volunteer who would be happy to be trained in this.

RVS CARE BANK

(Provide Good Neighbour services for the elderly, shopping, befriending etc.)

Advice Grant Applications / Funding Advice

SALVATION YOUTH TRUST

(Islamic values youth organisation which provides social, educational, spiritual and leisure support to young people to help them become healthy & worthwhile citizens.)

Advice Funding Application Support

Projects **Marketing** - Development plan for Charity branding
Marketing / IT - Social Media enhancement, campaigns & promotions

SATRO

(Educational Charity & Social Enterprise working with young students at risk of dis-engagement, by mentoring and experience of the working world and various industries.)

Role Constructive Steps Mentors for GCSE Students – full support given; you just need to be able to meet your student for an hour every few weeks, to help guide them and develop their interest.

YOUNG ENTERPRISE BERKSHIRE

(Help students to set up and run a Company for a year, to acquire practical knowledge of business, and develop skills that will improve their employability.)

Role Can you support a group of 16-17 year olds as they spend a year setting up a business?
Business Advisers as role models needed to support students, as a source of knowledge as well as a Motivator and Consultant. Students hold weekly one hour Board Meetings.
Advisers can be working, taking a break, parenting or retired – your business skills will be welcomed. denise.firth@y-e.org.uk

Section 4 Donations in Kind & Sponsorship Opportunities

ABC to Read (Assisting Berkshire Children)

(Support primary school children to improve their reading ability.)

Request New books & games for the primary school children we support
Items for raffles
Office Photocopier
Answerphone for office
PC for office

DATCHET MONDAY CLUB

(Day Centre activities for local, often very frail, elderly.)

Request Host or fund an event or outing for elderly clients, Mon afternoon.

EAST TO WEST

(Supports Homeless Young People into foster homes for up to 2 years, and on a path to a brighter and positive future.)

Request Space - to hold Information and Training Events for potential new Hosts

FAMILY FRIENDS

(Provides help to families in crisis who have young children.)

Request Old unwanted stationery for craft activities (eg old letterhead)
Old equipment eg laptops for interactive activities

FOODSHARE WINDSOR

(Collect, sort & distribute food to struggling local families. Could you donate food items or have a regular collection point at your offices?)

Request Donate Food items / Could your employees donate food items and have a regular collection point at your offices?
www.windsorfoodshare.org.uk

FOOD ACADEMY

(An 8 week structured Programme (supported by the Police & Army Covenant), using Cooking, to build self-esteem & life skills in young people from local Army families/underperforming young people from local schools, and potentially start them on careers in the Catering Industry.)

Request Donate weekly Grocery Products for Food Academy Training Programme

LICENSED TRADE CHARITY

(Provides help & support for ex-licensees who have fallen on hard times, lost homes due to recession etc.)

Request Sponsor a Community Event for ex-licensees

MAIDENHEAD FESTIVAL

(Takes place in Kidwells Park in July, and has attendance of around 8,000 people.)

Request Printing of flyers and banners
Refreshments – water & snacks for bands who perform free of charge
Refreshments – VIP Area, to thank Sponsors (attended by Prime Minister last year)
Refreshments – soft drinks, sandwiches & snacks for headline acts on Sat & Sun

We are also looking for companies to sponsor various aspects of Festival and have a range of opportunities available – full details of which can be seen here:

www.maidenheadfestival.org.uk/sponsorship.html

OLDER PEOPLES ADVISORY FORUM

(Represents Older Residents and aims to improve their lives by influencing the planning & delivery of services in the area.)

Request Printing the Organisation's Information Leaflets for distribution

RBWM CHILDREN'S CENTRES, Children's Centres, Windsor & Datchet

(Education, activities and groups for young children. Also run breakfast and after school clubs.)

Request Sponsors for Family Fun Day, August – Refreshments etc
Sponsors for Winter Wonderland December - Refreshments etc
Children's Christmas Party Gifts
Baby Products for Centres
Sponsor Books for Transition Groups, helping readiness for school

RBWM SACRE

(Brings together RE Teachers & Heads with a diverse mix of local faith communities, to widen and enrich learning amongst young people.)

Request Sponsors for School Trips to different local faith centres (to fund transport and other incidental costs).

RVS CARE BANK

(Provide Good Neighbour services for the elderly, shopping, befriending etc.)

Request Printing the Organisation's Literature for distribution
Donations of Stationery

SALVATION YOUTH TRUST

(Islamic values youth organisation which provides social, educational, spiritual and leisure support to young people to help them become healthy & worthwhile citizens.)

Request Donations of Stationery
Provide office space to host Youth Worker
Event sponsorship

SEBASTIAN'S ACTION TRUST

(Provides services & support for seriously ill children and their families)

Request Fundraising opportunities available with us in events eg London Marathon or carry out fundraising activities on our behalf
Sponsorship of a project or event eg a children's party, our telephone helpline, or even a week's costs for our respite care centre

WINDSOR COMMUNITY DEFIBRILLATOR PARTNERSHIP

(A partnership group with representatives from local service organisations and local authority seeking to purchase and maintain strategic lifesaving equipment for the town, that can be publicly accessed 24 hours a day.)

Request Sponsorship of or donations for 10 defibrillator purchases



Our mission at WAM Get Involved is to help local people and businesses to get involved with local community projects.

We know that employees are some of the best volunteers of all, we also know that businesses want to support their local community and be proud of the work they do.

Have a look at our resources for businesses at www.wamgetinvolved.org.uk/business for more information.